

 Lexmark™  
**LOYALTYNET** 

Concerns the promotion and use of Lexmark products with beneficial terms:

**100%**

guaranteed low  
fixed supplies prices  
for 3 years

up to

**45%**

cost reduction  
for 3 years



# End user benefits



## **Reduce**

your direct output costs  
up to 45%



## **Secure**

low fixed supplies prices  
for 3 years



## **Renew**

your equipment with leading,  
highly reliable & low  
operational cost devices



## **Increase**

your productivity with a high  
quality output solution

# Program's terms & characteristics

## 45% cost savings

Select printers, MFPs and options with a 30%-45% discount. Order supplies at fixed prices with a discount of up to 45% over a 3-year period.

## Product selection

Select from a list of over 20 laser printers & MFPs, options and high yield supplies.



## Program duration

By placing the hardware order, you are automatically entitled to buy the corresponding high yield supplies at fixed special low prices over a 3-year period. You also reserve the right to order more hardware according to the beneficial terms of the program.

## Target Group

The program targets end-users who seek printing, imaging and output management solutions in order to improve their productivity. It aims at new entrepreneurs and companies who wish to equip their business with the latest technology printers and MFPs, or upgrade their existing equipment with new, highly reliable & efficient devices. The program also satisfies the imperative need for reduction of total document management and administration costs.

“Lexmark Loyalty Net” program’s terms & conditions are applicable for the following Lexmark printers and MFPs:

# Devices

## ○● Mono Laser Printers

Small-Medium Workgroup



MS431dn MS431dw MS531dw MS631dw

Large Workgroup



MS821dn/MS823dn MS826de

## ○● Mono Laser MFP

Small-Medium Workgroup



MX431adn MX532adwe MX632adwe

Large Workgroup



MX722adhe MX931dse MX953se

## ●●● Color Laser Printers

Small-Medium Workgroup



CS431dw CS521dn CS531dw CS632dwe

Large Workgroup



CS730de CS735de CS943de CS963e

## ●●● Color Laser MFP

Small-Medium Workgroup



CX431adw CX532adwe CX635adwe

Large Workgroup



CX735adse CX930dse/  
CX931dse/  
CX931dtse CX950/  
CX951 CX961se/  
CX962se